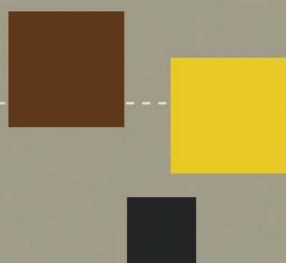


Yishan Liu

熠彬



Visual Designer



Motion Media Designer & Illustrator

I pride myself on being a visual storyteller for the modern era. My work weaves together technical precision and design, creating compelling visual narratives that resonate across various media platforms.

Software Skills

Adobe After Effects
Adobe Photoshop
Adobe Illustrator
Adobe Premiere
Adobe In Design
Clip Studio
Procreate
Maxon Cinema 4D

Professional Skills

Illustration
Digital Drawing & Design
Advertising, Book Illustration, Editorial

Motion Media Design
Brand Identity Research
Storytelling & Concept Design
Motion Graphics
3D Modeling

Work Experience

1

Phoenix Digital Technology Co.

07/2022-8/2022

Motion & Visual Designer, Intern

- Motion Graphic and illustration design for online and offline events
- Storyboard, Cinematography and Editing for operations department initiatives
- Adobe After Effects, Adobe Illustrator, Adobe Photoshop, Adobe Premiere, Adobe Audition

2

Foreign Language Teaching and Research Press

10/2021-11/2021

Editor, Japanese Language Studio, Intern

- Assisted the publishing house in editing, proofreading, translating Japanese materials, and editing audio files
- Arranged, typeset and edited layout for materials
- Adobe Illustrator, Adobe Indesign, Adobe Audition, Microsoft Office

3

National Library of China Publishing House

05/2020-10/2020

Digital Editor Assistant, Digital Publishing Department, Intern

- Assisted in the editing and typesetting of the WeChat Official Account
- Assist in the publicity of reading salon and exhibition information
- Adobe Photoshop, Adobe Premiere, Adobe Illustrator, Adobe Indesign

4

JiaYunXinSi(Beijing) International Culture Co., Ltd.

06/2017-9/2017

Visual Designer Assistant, Intern

- Assisted in designing posters
- Prepared for the preliminary work of the cultural salon
- Adobe Illustrator, Adobe Indesign, Adobe Audition, Microsoft Office

Education

Savannah College of Art and Design

Master of Arts in Illustration

Master of Fine Arts in Motion Media Design

- 2022-Present
- Advanced Illustration Techniques, Motion Graphics Design, Storyboarding and Concept Art, Visual Storytelling, Brand Identity Design

Beijing Normal University

Bachelor of Arts in Japaneses Languages and Literature

- 2017-2022
- Language Proficiency, Cross-cultural Communication, Literature Society and History Knowledge, Critical Thinking and Analysis, Creative Writing, Research Methodology, Storytelling and Narrative Construction

About

I am a creative illustrator and motion media designer with vitality and imaginative ideas, specializing in finely detailed, linear styles in illustration and excelling in narrative and conceptual design in motion graphics. With a diverse skill set that includes drawing, storyboarding, motion graphics animation and modeling.

Connect

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Email : yishanli1019@gmail.com