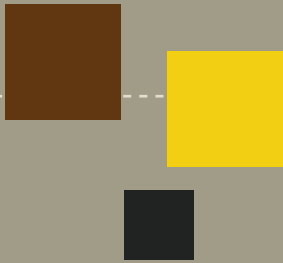


# Yishan Liu

熠彬



## Visual Designer



Motion Media Designer & Illustrator

### Software Skills

Adobe After Effects  
Adobe Photoshop  
Adobe Illustrator  
Adobe Premiere  
Adobe In Design  
Clip Studio  
Procreate  
Maxon Cinema 4D

### Professional Skills

Illustration  
Digital Drawing & Design  
Advertising, Book Illustration, Editorial

Motion Media Design  
Brand Identity Research  
Storytelling & Concept Design  
Motion Graphics  
3D Modeling

## Work Experience

1

### Phoenix Digital Technology Co.

2022

Motion & Visual Designer, Intern

- Motion Graphic and illustration design for online and offline events
- Storyboard, Cinematography and Editing for operations department initiatives
- Adobe After Effects, Adobe Illustrator, Adobe Photoshop, Adobe Premiere, Adobe Audition

2

### Foreign Language Teaching and Research Press

2021

Editor, Japanese Language Studio, Intern

- Assisted the publishing house in editing, proofreading, translating Japanese materials, and editing audio files
- Arranged, typeset and edited layout for materials
- Adobe Illustrator, Adobe Indesign, Adobe Audition, Microsoft Office

3

### National Library of China Publishing House

2020

Digital Editor Assistant, Digital Publishing Department, Intern

- Assisted in the editing and typesetting of the WeChat Official Account
- Assist in the publicity of reading salon and exhibition information
- Adobe Photoshop, Adobe Premiere, Adobe Illustrator, Adobe Indesign

4

### JiaYunXinSi(Beijing) International Culture Co., Ltd.

2017

Visual Designer Assistant, Intern

- Assisted in designing posters
- Prepared for the preliminary work of the cultural salon
- Adobe Illustrator, Adobe Indesign, Adobe Audition, Microsoft Office

## Education

### Savannah College of Art and Design

Master of Arts in Illustration

Master of Fine Arts in Motion Media Design

- 2022-Present
- Advanced Illustration Techniques, Motion Graphics Design, Storyboarding and Concept Art, Visual Storytelling, Brand Identity Design

### Beijing Normal University

Bachelor of Arts in Japanese Languages and Literature

- 2017-2022
- Language Proficiency, Cross-cultural Communication, Literature Society and History Knowledge, Critical Thinking and Analysis, Creative Writing, Research Methodology, Storytelling and Narrative Construction

## About

I am a creative illustrator and motion media designer with vitality and imaginative ideas, specializing in finely detailed, linear styles in illustration and excelling in narrative and conceptual design in motion graphics. With a diverse skill set that includes drawing, storyboarding, motion graphics animation and modeling.

## Connect

Personal Website : <https://www.yuezeliu-yishan.com/>

LinkedIn : [www.linkedin.com/in/yishan-liu-68abb924b](https://www.linkedin.com/in/yishan-liu-68abb924b)

Email : [yishanli1019@gmail.com](mailto:yishanli1019@gmail.com)